

Four-Year Study Plan of Applied Economics Programme (2025 cohort)

Rev 20250508

Rev 20230506												
Course Code	Course Title	Year One				Year Two			Year Three		Year Four	
		Sem 1	Winter	Sem 2	Summer	Sem 1	Sem 2	Summer	Sem 1	Sem 2	Sem 1	Sem 2
I. BBA (Hons) Core Courses (45 Units)												
ACCT2043	Principles of Accounting I	3										
ECON2013	Principles of Microeconomics			3								
MKT2003	Principles of Marketing Management			3								
ACCT2053	Principles of Accounting II					3						
ECON2003	Principles of Macroeconomics					3						
BUS3003	Business Communications						3					
BUS2003	Organisational Behaviour								3			
BUS4093	Management Information Systems								3			
BUS2053	Principles of Law									3		
BUS3023	Business Research Methods									3		
FIN2023	Financial Management									3		
BUS4013	Strategic Management										3	
BUS4073	BBA Project I										3	
EBIS2023	Business Analytics										3	
BUS4083	BBA Project II											3
II. Major Required Courses (16 Units)												
ECON3143	Political Economy				4							
ECON3013	Applied Econometrics						3					
ECON3063	Intermediate Microeconomics						3					
ECON3003	Intermediate Macroeconomics								3			
ECON4043	Public Finance									3		
III. Major Elective Courses (21 Units)												
ME01 ME02 ME03 ME04 ME05 ME06 ME07										6	6	9
IV. University Core Courses (37 Units)												
UCLC1003	University Chinese	3										
UCLC1013	English for Academic Purposes I	3										
UCLC1023	English for Academic Purposes II			3								
UCAI1003	Introduction to AI Literacy			3								
CHII1103	Introduction to Modern Social Theories						3					
CHII203	Morality and Foundations of Law	3										
CHII063	Chinese Culture and Modern China					3						
CHII073	Contemporary Chinese Society and Thought I			3								
CHII253	Contemporary Chinese Society and Thought II					3						
CHII193	Contemporary World and China ^⓪							2				
MT1003	Military Training		2									
WPEX1013	Emotional Intelligence	1										
WPEX2013	Experiential Arts ^⓪					1						
WPEX2023/ WPEX2033	Voluntary Service ^⓪ , or Environmental Awareness ^⓪						1					
UCHL1XX3	Healthy Lifestyle ^⓪	1		1		1						
V. General Education Courses (18 Units)												
Level 1 Foundational Courses	History and Civilization ^⓪						3					
	Quantitative Reasoning ^⓪			3								
	Values and the Meaning of Life ^⓪	3										
Level 2 Interdisciplinary Thematic Courses	Culture, Creativity and Innovation ^⓪ , or Science, Technology and Society ^⓪ , or Sustainable Communities ^⓪					3			3			
Level 3 GE Capstone Courses	Service-Learning Course ^⓪ , or Service Leadership Education Course ^⓪ , or Experiential Learning Course ^⓪ , or Interdisciplinary Independent Study ^⓪									3		
VI. Free Elective Courses (18 Units)												
FE01 FE02 FE03 FE04 FE05 FE06		3 ^⓪		3		3	3		3		3	
Total Units: 155		20	2	22	4	20	19	2	21	21	21	3

① This 2-unit course requires student to attend at least 10 lectures within his/her first two years of study.

② This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

③ ECON3123 Calculus for Economics and Finance and MATH1113 Fundamental Mathematics will be offered under this category.

④ Students are required to take GFHC1103 History of Contemporary Economic Thought in an Interdisciplinary Perspective under this category.

⑤ Students are required to take GFQR1023 Data Analytics for Business under this category.

⑥ Students are required to take GFVM1003 Business Ethics and Corporate Social Responsibility under this category.

**Four-Year Study Plan of Intelligent Business Leadership plus
Applied Economics Programme (2025 cohort)**

Rev 20260128

Course Code	Course Title	Year One				Year Two			Year Three		Year Four		
		Sem 1	Winter	Sem 2	Summer	Sem 1	Sem 2	Summer	Sem 1	Sem 2	Sem 1	Sem 2	
I. BBA (Hons) Core Courses (45 Units)													
ACCT2043	Principles of Accounting I	3											
ECON2013	Principles of Microeconomics			3									
MKT2003	Principles of Marketing Management			3									
ACCT2053	Principles of Accounting II					3							
ECON2003	Principles of Macroeconomics					3							
BUS3003	Business Communications						3						
BUS2003	Organisational Behaviour								3				
BUS4093	Management Information Systems								3				
BUS2053	Principles of Law									3			
BUS3023	Business Research Methods									3			
FIN2023	Financial Management									3			
BUS4013	Strategic Management										3		
BUS4073	BBA Project I										3		
EBIS2023	Business Analytics										3		
BUS4083	BBA Project II											3	
II. Major Required Courses (16 Units)													
ECON3143	Political Economy				4								
ECON3013	Applied Econometrics						3						
ECON3063	Intermediate Microeconomics						3						
ECON3003	Intermediate Macroeconomics								3				
ECON4043	Public Finance									3			
III. Major Elective Courses (21 Units)													
ME01 ME02 ME03 ME04 ME05 ME06 ME07				3 ^{Ⓢ*}					6	3	9		
IV. University Core Courses (37 Units)													
UCLC1003	University Chinese	3											
UCLC1013	English for Academic Purposes I	3											
UCLC1023	English for Academic Purposes II			3									
UCAI1003	Introduction to AI Literacy			3									
CHI1103	Introduction to Modern Social Theories					3							
CHI1203	Morality and Foundations of Law	3											
CHI1063	Chinese Culture and Modern China					3							
CHI1073	Contemporary Chinese Society and Thought I			3									
CHI1253	Contemporary Chinese Society and Thought II					3							
CHI1193	Contemporary World and China [Ⓢ]							2					
MT1003	Military Training		2										
WPEx1013	Emotional Intelligence	1											
WPEx2013	Experiential Arts [Ⓢ]					1							
WPEx2023/ WPEx2033	Voluntary Service [Ⓢ] , or Environmental Awareness [Ⓢ]						1						
UCHL1XX3	Healthy Lifestyle [Ⓢ]	1		1		1							
V. General Education Courses (18 Units)													
Level 1 Foundational Courses	History and Civilization [Ⓢ]						3						
	Quantitative Reasoning [Ⓢ]			3									
	Values and the Meaning of Life [Ⓢ]	3											
Level 2 Interdisciplinary Thematic Courses	Culture, Creativity and Innovation, or Science, Technology and Society, or Sustainable Communities [Ⓢ]						3		3				
Level 3 GE Capstone Courses	Service-Learning Course, or Service Leadership Education Course, or Experiential Learning Course, or Interdisciplinary Independent Study [Ⓢ]									3			
VI. Free Elective Courses (18 Units)													
FE01 FE02 FE03 FE04 FE05 FE06		3 ^{Ⓢ*}				3 ^{Ⓢ*}	3 ^{Ⓢ*}		3 ^{Ⓢ*}	3	3		
Total Units: 155		20	2	22	4	20	19	2	21	21	21	3	

① This 2-unit course requires student to attend at least 10 lectures within his/her first two years of study.

② This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

③ Students are required to take GFHC1103 History of Contemporary Economic Thought in an Interdisciplinary Perspective under this category.

④ Students are required to take GFQR1053 Probability Theory with AI-aided Business Applications under this category.

⑤ Students are required to take GFVM1003 Business Ethics and Corporate Social Responsibility under this category.

⑥ Students are required to take GTSC2133 Artificial Intelligence (AI) in Business and GTSC2143 Machine Learning for Business under this category.

⑦ Students are required to take GCAPxxxx Artificial Intelligence in Business Interdisciplinary Projects under this category.

* Common Core Courses (Required) - CCR

⑧ Students are required to take ECON3113 Linear Algebra for Economics and Finance under ME.

⑨ Students are required to take ECON3123 Calculus for Economics and Finance under FE.

⑩ Students are required to take EBIS3033 Programming for Business Applications under FE.

⑪ Students are required to take DMM3003 AI, Data Science and Management under FE.

⑫ Students are required to take BA2003 Artificial Intelligence and Deep Learning under FE.

ME Course List of AE (2025 cohort)

Rev 20260720

Course Code	Course Title	Units
ECON2023	Mathematical Economics	3
ECON2083	Economic History	3
ECON2093	Entrepreneurial Economics	3
ECON3023	Asia-Pacific Economies	3
ECON3043	Money and Banking	3
ECON3053	Foundations of Chinese Economy	3
ECON3073	Games and Economic Decisions	3
ECON3083	Mathematical Economics II	3
ECON3113	Linear Algebra for Economics and Finance	3
ECON3153	Programming for Economic and Business Analysis	3
ECON3163	Selected Reading from Das Kapital	3
ECON3173	Cross Section and Panel Data Analysis	3
ECON3183	Time Series Data Analysis	3
ECON3193	Behavioural Economics	3
ECON3203	International Finance	3
ECON3213	An Introduction to Xi Jinping's Economic Thought	3
ECON4003	Economic and Business Forecasting	3
ECON4013	Industrial Organisation	3
ECON4023	Labour Economics	3
ECON4033	Money and Finance in China	3
ECON4053	Development Economics	3
ECON4083	International Trade	3
ECON4093	Urban Economics	3
ECON4103	Applied Economics Internship	3
ECON4113	Environmental Economics	3
ECON4123	Real Estate Economics and Finance	3
ECON4133	Microeconomic Theory	3
ECON4143	Advancements in International Trade	3
FIN3013	Corporate Finance	3
FIN3023	Fixed Income Securities	3
FIN3033	Introduction to Futures and Options Markets	3
FIN3043	Investment Management	3